



Express Communications Ltd



## *Education, Careers & Entrepreneurship Pathways Forums*



**AT THE**

**NAIROBI INTERNATIONAL & REGIONAL EDUCATION & CAREER FAIRS 2018**

The National Government has been categorical that Kenya's Education System requires fundamental reforms in order to effectively tackle the serious lack of work skills, rampant unemployment, expand the country's economy and realise her vision 2030.

The ambitious changes that have been taken or being undertaken at all levels – the introduction of a New Education System, the restructuring of the Kenya National Examinations Council (KNEC), 100% transition of KCPE candidates to secondary schools, **the major shift into TVET courses** and ongoing reforms at university level – all point to the seriousness the Government has given these reforms.

The entry of the Kenya National Qualification Authority to manage the three levels of the Education sub-sectors Pathways – **Basic Education, Tertiary and University** – will rid this country of fake certificates, making the certificates valuable and cherished documents. With the roadmap having been established, various relevant public and private sector actors are now expected to make their contributions to the realization of this national objective.

It is with this in mind, and having received the endorsement of the Ministry of Education, that Express Communications Ltd (ECL) has come up with this programme which creates forums for engagement with colleges and universities, secondary school students, schools leavers, teachers and parents, to engage in **Career selection and training opportunities available at all levels from craftsmanship up to the highest training possible.**

These forums will be organised in different regions of the country including: **Mombasa** to cover the six counties of the Coast region, **Machakos** to cover the lower Eastern counties, **Meru** to cover Mt. Kenya East region, **Nyeri** to cover Mt. Kenya West region, **Nakuru** to cover South Rift Valley region, **Eldoret** to cover the North Rift Valley region, **Kakamega** to cover the western Kenya region, **Kisumu** to cover central Nyanza region, **Kisii** to cover the southern Nyanza region and **Nairobi** to cover the greater Nairobi region.

At these forums, all Kenyans at all levels of Education who are in need of training for any skill will be guided to choose a course relevant to their Education, interests, abilities and talents.

The attendees will get to know about all courses offered in Kenya at all levels from craft to doctorate that are provided by Vocational Training Centres, Youth Polytechnics, Private and

Public TVET Colleges and Universities. It is now possible for a Standard Eight or Form Four drop out to ascend on education and training ladder upto PhD level just like a KCSE A candidate.

The providers of those courses will be at hand to guide every attendee on the most appropriate course according to their level of Education, interests, abilities and talents.

The aim is to get every Kenyan to be trained and acquire employable and entrepreneurial skills. This will not only help all Kenyans to be gainfully employed but also for the industry to get skilled workers to enable them contribute positively to the growth and expansion of our economy.

In this programme, the organizers, ECL, the leading private sector promoter and marketer of Education services and businesses in Kenya, has partnered with various state and private sector actors to roll-out this programme. They include: Kenya Universities & Colleges Central Placement Services (KUCCPS), Higher Education Loans Board (HELB), Kenya Institute of Curriculum Development (KICD), Kenya Private Sector Alliance (KEPSA), Kenya Association of Manufacturers (KAM), Kenya Private Schools Association (KPSA) and Junior Achievement Kenya (JAK). More actors are considering to join this programme.

The main features of this programme include:

1. **Provision of Comprehensive Career Information** – by all providers of Career courses at all levels
2. **Career Seminars and Financing Your Education for Secondary School Students + School Leavers** – by KUCCPS/HELB/JAK
3. **Seminars for Career Teachers** – by Express Communications Ltd
4. **Internship Seminars for College and University Graduates** – by KAM + other industry representatives
5. **Seminars on “Why You Are Still Jobless”** – by Express Communications Ltd.

***A comprehensive A-Z Kenya Careers Information Guide to be provided to every Exhibitor, Seminar presenters, Schools which will bring students to the Fairs and all Career Teachers.***

Information on the cost of participation and other materials are attached. Enquiries to Priscilla Kerebi Tel: 0722 832 764 or Eric Araka Tel: 0727 815 187,

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**Organised by: Supporters & Collaborators:**



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